

**FITNESS
WORLD**

engineering global fitness

India's Favorite Fitness brand

Domestic catalogue

ABOUT US

Who We Are?

Fitness World –The adorable brainchild of a visionary – had origins in 1993 with the launch of slimming machine. Over the years, the company's range of world-class fitness equipment grew significantly. Today Fitness World is the preferred choice for fitness equipment in home, corporate, Institutional and commercial segments. Fitness World is India's Favourites Brand admired by million's of people across India.

Presence Across India

Fitness World has a closely-knit network of over 112 dealers across India with presence even in remote areas. The dealers have been entrusted with a diverse range of over 400 fitness products.

Fitness World's customer base includes the very modest social segment, public luminaries, top-rated hotels, mega-class gyms, high-end residential and business complexes, corporate leaders and entities from the entertainment world.

Fitness World's core team comprises 150 people representing the best talent in the fitness line. We believe in selling products that meet the highest standards, yet are priced economically.

Recently, Fitness World bagged a prestigious order from the Sports Authority of India for installation of fitness equipment in stadiums at 15 locations across India.

Alliances in the Fitness Domain

Fitness World has embarked on strategic business alliances with American giants manufacturing world-class fitness equipment. With True, Paramount, Body Solid, Water Rower, Steelflex and True Fitness added to Fitness World's inventory, the company has graduated to a broad and versatile range of low-end to highest-end products.

Outlook Towards the Future

Fitness World has embraced technology wholeheartedly. The company extensively uses remote video-based selling techniques. Customers can view an in-depth demonstration of equipment via video from anywhere across the country.

Fitness World strives to be customer-driven – the focus will be to continuously offer services that add value and enhance exercising pleasure!

Service

Fitness World has a dedicated national network of service facilities across India which is supported by a fully equipped workshop and a very qualified and able in-house service team of competent engineers. We also provide Comprehensive and Non-Comprehensive Annual Maintenance Contracts. Our service management is CRM enable to provide world class service to Customer.

Accolades

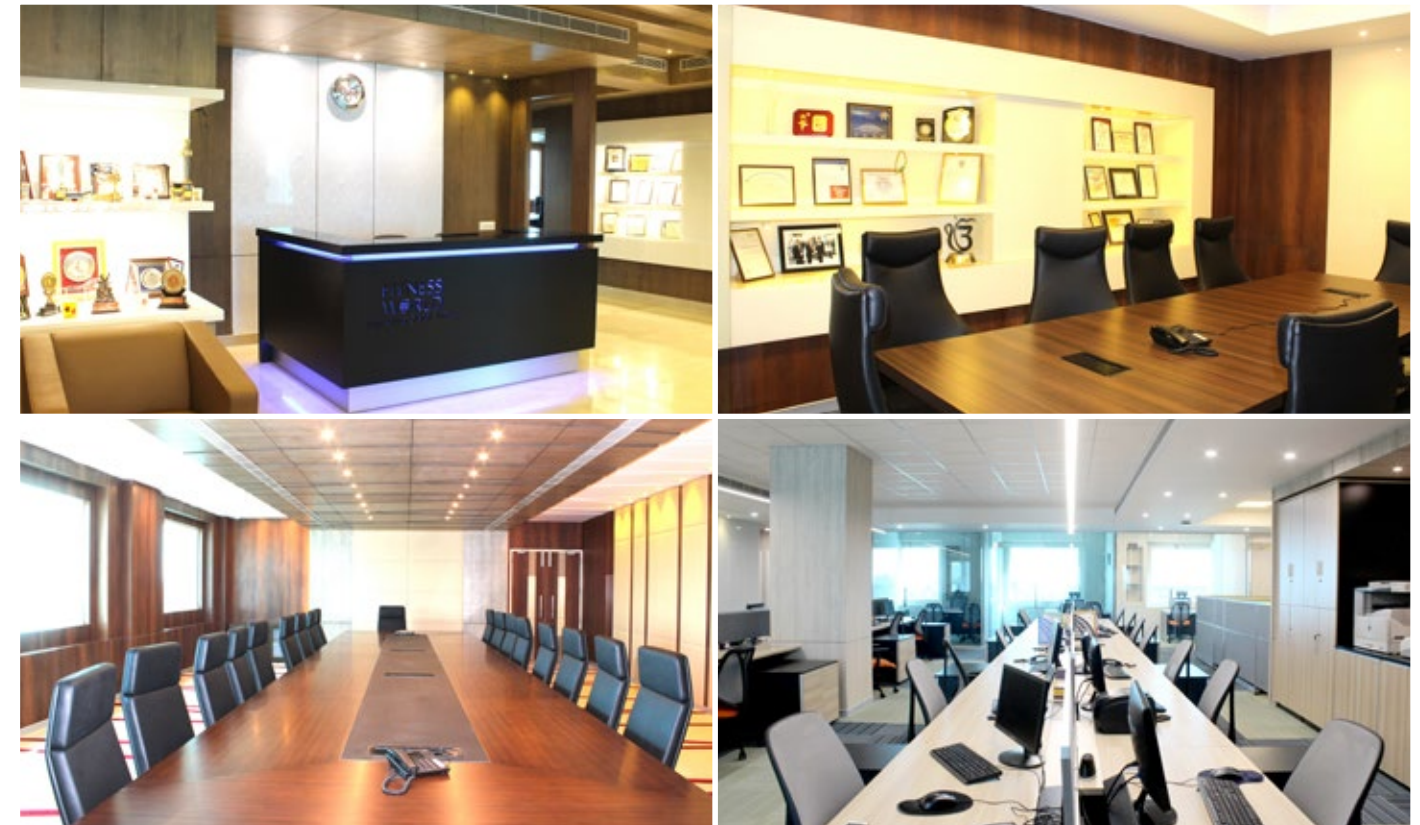
Fitness World has been conferred with the "World's Greatest Brands 2016-17" award and Dr Dinesh Kapoor, Managing Director, Fitness World, has been awarded the coveted and prestigious award "World's Greatest Leaders 2016-17" by Asia One Magazine & URS Media Consulting P.L. & GCC-Process reviewers Price water house Coopers P.L." at The Meydan Hotel, Dubai Meydan Racecourse, Dubai

Product Regulatory Certificates



India's Favorite Fitness brand

Corporate office



Showroom



TECHNICAL SPECIFICATION

Motor Power	6 HP AC Motor (Industrial Grade)
Speed Range	1 to 20 Km/Hr
Elevation	0 % to 15
Effective Running Surface	50cm to 152cm
Superior Quality Running Belt and Deck System	✓
Running Deck Fills with 6 Suspension Cushions	✓

WORKOUTS

Quick Start/Stop	✓
6 Auto Variation Programs	✓
10 Targeting Levels	✓
4 User Programs	✓
1 Manual Program	✓
1 Custom Program	✓
1 Body Fat Programs	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories, Program's & Incline
1 Large LED Screen and 6 small Screen	✓
Touch Heart Rate Sensors Located on Fixed U shape middle Handle rails.	✓
Incline Up/Down & Speed +/- Control on Handrails U Shape middle handlebars	✓
Instant Speed Keys on Console	✓
Instant Incline Keys Console	✓
MP3/IPOD connectivity with In-built Speakers	✓
Cooling Fan	✓
Hydraulic Folding System with Soft Drop	✓
Emergency Stop Key	✓
Wheels for Easy Transportation	✓
Frame: Heavy-Gauge with Powder Coat Finish	✓
USB Charging	✓
Bottle Holders	✓



RENZO
Treadmill



TECHNICAL SPECIFICATION

Motor Power	5.0 HP AC Drive (Industrial Grade)
Speed Range	01 to 20 Km/Hr
Incline Range	0% to 15% (16 Level's)
Running Belt Area	50cm to 152cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
6-Point Shock Absorber System	✓

WORKOUTS

1 Manual Program	✓
36 Workout Programs	✓
3 User Programs	✓
B.M.I. Program (Body Mass Index)	✓

PRODUCT FEATURES

Display	1 Big Dot-Matrix with Blue Back Light
Display Feedback	Speed, Time, Distance, Pulse, Calories & Incline
400 Meter Running Track in Display	✓
Start/Stop & Speed+/- Controller on Hand Rails	✓
Speed Instant Keys	2, 4, 6, 8, 10, 12, 14
Incline Instant Keys	2, 4, 6, 8, 10, 11, 12
Accessories Space Display Console	✓
Emergency Stop Key	✓
Floor Leveller	✓
Wheels for Easy Transportation	✓
Frame: Heavy Gauge with Powder Coat Finish	✓



JUNO
Treadmill



TECHNICAL SPECIFICATION

Motor Power	6 HP AC Motor (Industrial Grade)
Speed Range	1 to 20 Km/Hr
Elevation	0 % to 22% (auto incline)
Effective Running Surface	50cm to 139cm
Quality Running Belt and Deck System	✓
8 elastomer shock absorbing system	✓

WORKOUTS

Quick Start/Stop	✓
Programs	48
3 User Programs	✓
1 Body fat programs	✓
1 manual Program	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories & Incline
5" LCD monitor	✓
Touch Heart Rate Sensors Located on Fixed Handle rails.	✓
Incline Up/Down & Speed +/- Control on Handrails and start/stop control on handrails	✓
Instant Speed Keys on Console	✓
Instant Incline Keys on Console	✓
MP3/IPOD connectivity with In-built Speakers	✓
Cooling Fan	✓
Hydraulic Folding System with Soft Drop	✓
Emergency Stop Key	✓
Wheels for Easy Transportation	✓
Frame: Heavy-Gauge with Powder Coat Finish	✓



SCORPIO

Treadmill



TECHNICAL SPECIFICATION

Motor Power	5 HP DC (Industrial Grade)
Speed Range	1.0 to 16 Km/Hr
Elevation	0 % to 15% (16 Levels)
Effective Running Surface	47cm to 140cm
Quality Running Belt and Deck System	✓
Running Deck Fills with 6 Suspension Cushions with flex system & extra 2 Honey Comb Cushioning	✓

WORKOUTS

Quick Start/Stop	✓
36 Preset Programs	✓
3 User Programs	✓
1 Body fat programs	✓
1 manual Program	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories & Incline
7" LCD Display with Blue and Yellow Back Light	✓
Touch Heart Rate Sensors Located on Fixed Handle rails.	✓
Incline Up/Down & Speed +/- Control on Handrails and start/stop control on handrails	✓
Instant Speed Keys on Console	✓
Instant Incline Keys on Console	✓
MP3/IPOD connectivity with In-built Speakers	✓
Cooling Fan	✓
Hydraulic Folding System with Soft Drop	✓
Emergency Stop Key	✓
Wheels for Easy Transportation	✓
Frame: Heavy-Gauge with Powder Coat Finish	✓



SORRISO

Treadmill



TECHNICAL SPECIFICATION

Motor Power	4 HP AC Motor Industrial Grade
Speed Range	01 to 14 Km/Hr
Speed Range Adjustable	0.1 Grade
Elevation	0 to 16 Auto incline
Running Belt Area	40cm to 124cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
10 elastomers shock absorbing system	✓

SPRING FLEX TECHNOLOGY

Emergency Key	✓
Total programs	48
1 Manual set-up	✓
3 User Program	✓
B.M.I Program (Body Mass Index)	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories, Program's & Incline
5" LCD Monitor	✓
Easy Operation with Speed Controller on Hand Rails	✓
Middle Handle Bars	✓
2.0 Hi-Fi speakers with MP3 and USB connector	✓
Pulse Sensor located on Fixed Handle Bars	✓
Instant Speed Keys	✓
Instant Incline Keys	✓
Hydraulic folding System with Soft Drop	✓
Frame : Heavy-Gauge with Powder Coat Finish	✓
2 Bottle Holders	✓
Wheels For Easy Transportation	✓



FW-2200

Treadmill



TECHNICAL SPECIFICATION

Motor Power	4 HP AC Motor Industrial Grade
Speed Range	01 to 14 Km/Hr
Speed Range Adjustable	0.1 Grade
Elevation	3 Manual Incline
Running Belt Area	40cm to 124cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
10 elastomers shock absorbing system	✓

SPRING FLEX TECHNOLOGY

Emergency Key	✓
Total programs	24
1 Manual set-up	✓
3 User Program	✓
B.M.I Program (Body Mass Index)	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories, Program's & Incline
5" LCD Monitor	✓
Easy Operation with Speed Controller on Hand Rails	✓
Middle Handle Bars	✓
2.0 Hi-Fi speakers with MP3 and USB connector	✓
Pulse Sensor located on Fixed Handle Bars	✓
Instant Speed Keys	✓
Instant Incline Keys	✓
Hydraulic folding System with Soft Drop	✓
Frame : Heavy-Gauge with Powder Coat Finish	✓
2 Bottle Holders	✓
Wheels For Easy Transportation	✓



FW-2000

Treadmill



TECHNICAL SPECIFICATION

Motor Power	3 HP DC MOTOR (Industrial Grade)
Speed Range	1 to 13 km/H
Elevation	Manual
Running Belt Area	45cm to 127cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
6 Pointed Elastic Cushion's (Absorber)	✓

SPRING FLEX TECHNOLOGY

Emergency Key	✓
36Preset Program	✓
1 Manual set-up	✓
3 User Program	✓
1 Fat Program	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories
5?x 3" Large LCD Screen with Blue Backlight Display	✓
Easy Operation with Speed+/- & Incline+/- Controller on Hand Rails	✓
2 In-Built Speakers with MP3 Socket	✓
Pulse Sensor located on Fixed Handle Bars	✓
Instant Speed Keys	2,4,5,6,8,9,11,12,13
Hydraulic folding System with Soft Drop	✓
Floor Space (LxWxH)	164 cm x 76 cm x 115cm
Frame : Heavy-Gauge with Powder Coat Finish	✓
2 Bottle Holders	✓
Wheels For Easy Transportation	✓



FW-M2 Treadmill



TECHNICAL SPECIFICATION

Motor Power	3.5 HP DC Drive (Industrial Grade)
Speed Range	01 to 13 Km/Hr
Speed Range Increment	0.1 Grade
Elevation	2 Levels
Effective Running Surface	43cm to 124cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
6-Point Elastomer Shock Absorber System	✓

SPRING FLEX TECHNOLOGY

12 Preset Programs	✓
1 Manual Program	✓
B.M.I. Program (Body Mass Index)	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse & Calories
5" x 3" Large LCD Screen with Blue	✓
Easy Operation with Start/Stop & Speed+/-	✓
Controller on Hand Rails	✓
Remote Operated	✓
Touch Heart Rate Sensors Located on Fixed	✓
Handle Bars	✓
Hydraulic Folding System with Soft Drop	✓
Extra Storage Space on Display Console	✓
Dual Colour Side-Strips	✓
Floor Space (LxWxH)	63"x30"x49"
Emergency Stop Key	✓
2 Bottle Holders	✓
Wheels for Easy Transportation	✓
Frame: Heavy Gauge with Powder Coat	✓
Net Weight in KG	53 KG
Gross Weight in KG	60 KG



REX
Treadmill



TECHNICAL SPECIFICATION

Motor Power	3 HP DC Motor
Speed Range	01 to 13 km/Hr
Speed Range Adjustable	0.1 Grade
Elevation	2 Levels Manual
Running Belt Area	43cm x 124cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
6 Pointed Elastic Cushion's (Absorber)	✓

SPRING FLEX TECHNOLOGY

Emergency Key	✓
12Preset Program	✓
1 Manual set-up	✓
B.M.I Program (Body Mass Index)	✓

PRODUCT FEATURES

Display Feedback	Time, Speed, Distance, Calories, Pulse
5" x 3" Large LCD Screen with Blue	✓
Easy Operation with Speed+/- & Incline+/- Controller on Hand Rails	✓
Touch Heart rate Sensors Located on Fixed Handle Bars	✓
Hydraulic Folding System with Soft Drop	✓
Extra Storage Space on Display Console	✓
Dual Colour Side-strip	✓
Hydraulic folding System with Soft Drop	✓
Floor Space (LxWxH)	63 x 30 x 49cm
Emergency Stop Key	✓
2 Bottel Holders	✓
2 Bottle Holders	✓
Wheels For Easy Transportation	✓
Net Weight in KG	53 KG
Gross Weight in KG	60 KG



FW-M1

Treadmill



TECHNICAL SPECIFICATION

Motor Power	3 HP DC Motor Industrial Grade
Speed Range	01 to 14 Km/Hr
Speed Range Adjustable	0.1 Grade
Elevation	3 Manual Incline
Running Belt Area	38cm x 124cm
PVC Antistatic Belt	✓
Spring Flex Technology	✓
6 Pointed Elastic Cushion's (Absorber)	✓

WORKOUTS

Emergency Key	✓
12 Program	With 8 Elastomers shock absorbing system
1 Manual set-up	✓
3 User Program	✓
B.M.I Program (Body Mass Index)	✓

PRODUCT FEATURES

Display Feedback	Speed, Time, Distance, Pulse, Calories, Program's & Incline
3" LED Screen Display	✓
Easy Operation with Speed Controller on Hand Rails	✓
Middle Handle Bars	✓
2.0Hi-Fi speakers with MP3 connector	✓
Pulse Sensor located on Fixed Handle Bars	✓
Instant Speed Keys	✓
Instant Incline Keys	✓
Hydraulic folding System with Soft Drop	✓
Frame : Heavy-Gauge with Powder Coat Finish	✓
2 Bottle Holders	✓
Wheels For Easy Transportation	✓



FW-100

Treadmill



TECHNICAL SPECIFICATION

Aluminium Glide Rails

Display Readouts (LCD) : Time, Distance, Calories, Strokes per minute

Meter Adjustable at any comfort height as per user

Broad foot pedals for comfort with Adjustable stripes

Designed Seat for user comfort

Magnetic Tension Control : 8 Levels



BRAVO

Magnetic Rower



TECHNICAL SPECIFICATION

Fly Wheel :	8 Kgs
Incline Range	Manuel Operation
Program	12 Program
Control Mode	LED Screen
Feature	Magnetic Effect
Max User Weight	130 Kgs
Electricity	440MM
Breaking System	Electricity
Rated Voltage	AC 110V-120V/60Hz:AC 220V-240V/50Hz
Assembly Size	1660*520*830
Packing Cartoon Size	1745*520*830
N.W/ G.W	79Kgs / 97Kgs
QTY: 20FCL/40FCL/40HQ	34/72/87



FW-E5
Ellipticals



TECHNICAL SPECIFICATION

Drive System	New Silent Magnetic Resistance Technology with front drive wheel
Power Type	Electromagnetic System (Eddy Current)
Resistance Level	16 Levels
Resistance Control	Touch screen Operative
Readout	Time, Speed, Distance, Pulse, Watt & Calories
Flywheel	8Kg
Stride Length	21"
Adjustable foot plates Normal	✓
10 Preset Programs	✓
1 User Program	✓
55,75,90 H.R.C. (Heart Rate Control) Programs	✓
1 Manual Program	✓
1 Watt Control Program	✓
Middle Handle bar with Pulse Recovery	✓
7" Touch Screen LCD Display	✓
Dual Action Foam Padding Handle Bars	✓
Bottle Holder	✓
Touch Heart Rate Sensors on Fixed Handle Bars & Dual Action	✓
Handle Bars	✓
Mode, Resistance +/- & Start /Stop Buttons on Fixed Dual Action	✓
Handle Bars	✓
Anti-Slip Durable Footrest	✓
Inbuilt Speaker	✓
Easy to Adjust Floor Levelling End Caps	✓
Wheels for Easy Transportations	✓



BELLA

Ellipticals



TECHNICAL SPECIFICATION

Console:	1x LCD screen
Meter function:	Scan/Time/Speed/ Distance/Calories/Pulse/ODO
Assembled size:	1430x620x1610mm (LxWxH)
System:	Magnetic 8 levels resistance
Flywheel:	6 kgs with 2-way bearing
Max. user weight:	130 kgs
N.W/G.W.:	44/49 kgs



COOPER
Ellipticals



TECHNICAL SPECIFICATION

Drive System	New Silent Magnetic Resistance Technology
Power Type	Manual Magnetic
Resistance Levels	8 Levels
Resistance Control	Magnetic
Display Type	1 LCD Display
Display Reads	Speed, Time, Distance, Calories & Pulse
Reset Button on display console	Yes

PRODUCT FEATURES

Fly Wheel	7 Kg
Seat Adjustable	At any comfort Level
Knob for Resistance Adjustable	✓
Foamed filling seat with high intensity stitching	✓
High Quality comfy foot pedals with straps	✓
High Quality Black Upholstery & Sitting	✓
Seat Sided Handle Bars for more Efficient Comfortable Exercise.	✓
Touch Heart Rate Sensors on fixed side handlebars	✓
Mobile space Available on Console	✓
Tilted Back for Less pressure on back for the user	✓
Front handle bars covered with foam hand grip (sweat free)	✓
Easy to adjust floor levelling and caps	✓
Heavy Gauge Frame with glossy powder coated finish	✓
Wheel for Easy Transportation	✓



PAULA

Recumbent Bikes



TECHNICAL SPECIFICATION

Console:	1x LCD screen
meter function:	Time/Speed/Distance/Calories/Pulse/ODO
Assembled size:	1340x610x1200 mm (LxWxH)
System:	Magnetic 8 levels resistance
Saddle:	Horizontal
Crank:	1pc
metal coating color:	same as the KATIE
plastic color:	dark grey + silver, same as the Taispo sample
Max. user weight:	110kgs
N.W/G.W.:	28.4/32.3 kgs
loading q'ty	115/250/300set(20'/40'FT/40HQ)



LIA

Recumbent Bikes



TECHNICAL SPECIFICATION

Console:	1x LCD screen
Meter function:	HR1568C, Scan/Time/Speed/Distance/Calories/Pulse/ODO
Assembled size:	850x460x1275 mm (LxWxH)
System:	Magnetic 8 levels resistance
Saddle:	Virtual
Crank:	1pc
Flywheel:	2 kgs with 2-way bearing
Handle bar:	Fixed
Metal coating color:	Dark Grey, Matching to the chain cover
Plastic color:	Dark Grey and Silver
Max. User Weight:	100 kgs
N.W/G.W.:	19/21 kgs
Loading QTY	255/520/580set (20'/40'FT/40HQ)



ELLA

Upright Bikes



TECHNICAL SPECIFICATION

Console:	1x LCD screen
Meter function:	Scan/Time/Speed/Distance/Calories/Pulse/ODO
System:	Magnetic 8 levels resistance
Flywheel:	6 kgs with 2-way bearing
Crank:	3Pcs
Max.User Weight:	110kgs
N.W/G.W:	22/22Kg



KATIE

Upright Bikes



TECHNICAL SPECIFICATION

Console:	1x LCD screen
Meter function:	HR1625, Scan/Time/Speed/ Distance/Calories/Pulse/ODO
Assembled size:	920x435x1230 mm (LxWxH)
System:	Magnetic 8 levels resistance
Saddle:	Virtical
Crank:	1pc
Flywheel:	2 kgs with 2-way bearing
Handle bar:	Fixed
Metal Coating Color:	Dark Grey, Matching to the chain cover
Plastic Color:	Dark Grey and Green
Max. User Weight:	100kgs
N.W/G.W.:	18/20 kgs
Loading QTY	300/620/740set(20'/40'FT/40HQ)



MAISI

Upright Bikes



TECHNICAL SPECIFICATION

Console:	1x LCD screen
Meter function:	Scan/Time/Speed/Dist/Cal, NO HP
Assembled size:	770 x 455 x 1225 mm (LxWxH)
System:	Magnetic 8 levels resistance
Saddle:	Horizontal
Crank:	3pcs
Handle bar:	Fixed
Metal Coating Color:	Silver 877C
Plastic color:	Dark grey and green same as ST-2807 sample
Seat cushion color:	Black
Handle sponge color:	Black
Max. user weight:	100kgs
N.W/G.W.:	14/26 kgs



EAZY-BIKE

Home Bike



TECHNICAL SPECIFICATION

Drive System: Manual
Fitness Class: Quasi-Professional
Flywheel: 18 kg Metal wheel, Two-way bearing, dynamic silent chain transmission, Rim Weight Design
Crank: 2 piece, 17 mm length, Heavy duty, More durable
Seat: Commercial class, Softer and bigger
Pedals: Commercial class strap pedals, Stronger and more durable
Additional Features : Levelling Knobs , Castor wheels, Emergency stop lever



SPINNER BMX

Spin Bike



TECHNICAL SPECIFICATION

Seated Chest Press:	✓
Lat Pull Down:	✓
Triceps Extension:	✓
Leg Extension:	✓
Biceps:	✓
Butterfly:	✓
AB Crunch:	✓
Preacher Curl:	✓
Mid Rowing:	✓



PLEXI

Multi Functional Home Gym



TECHNICAL SPECIFICATION

Seated Chest Press:	✓
Lat Pull Down:	✓
Triceps Extension:	✓
Leg Extension:	✓
Biceps:	✓
Butterfly:	✓
Mid Rowing:	✓



EVO

Personal Home Gym



TECHNICAL SPECIFICATION

Adjustable Back on 6 Levels
Flat , Incline , Decline Bench
Preacher Curl
Leg Extension & Leg Curl
Heavy Rod Stand with Height Adjustment
High Quality foam filled in seat and backrest
Heavy Gauge Frame with Powder coat finish



MULTI FUNCTIONAL BENCH

Bench



TECHNICAL SPECIFICATION

Heavy duty for both commercial and domestic uses	
Frequency:	30 to 45 Hz.
Speed :	20 Levels
Intensity:	High/ Low.
Hand Sensors:	Available
Active & Rest time:	1 to 10 mins.
Repetition:	1 – 5 times
Machine Weight:	50 Kgs.
Programme :	Automatic Fast fat testing
Compact & stable size with essential accessories.	



FW-V10
Vibrators



TECHNICAL SPECIFICATION

Heavy duty for both commercial and domestic uses	
Frequency:	30 to 45 Hz.
Speed :	12 Levels
Intensity:	High/ Low.
Hand Sensors:	Available
Machine Weight:	23 Kgs.
Programme:	Automatic fast fat testing
Compact & stable size with essential accessories.	
Detachable Remote Control.	



FW-V6
Vibrators



TECHNICAL SPECIFICATION

Muscle Fibre workout
Core Trainer
Good for Balancing
Targets lower body and abdominal muscles
4 programmes Digital display
Max user weight – 100kg



YOWZA
Vibrators





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